

POLICY NO. 5310
Adopted: 4-30-80
Revised: 8-9-95
Revised: 4-10-13

CONTESTS, ADVERTISING, AND PROMOTIONS

POLICY:

Any club, association, organization, co-sponsoring group, or individual must have prior approval for student participation in any contest, advertising campaign, or promotion. Approval may be given by the Superintendent or his/her designee. Criteria to be used are:

1. The objectives of the contest, campaign, or promotion shall be consistent with the District's goals and policies;
2. The proposed activity shall have educational value to the participants and be free of objectionable advancement of the name, product, or special interest of the sponsoring group; and
3. Participation by a student shall not interfere with his/her program of curricular or co-curricular activities.

Cross Reference:

Policy No. 1320: Distribution of Literature and Other Materials.
Policy No. 5315: Student Fundraising Activities
Policy No. 5316: Student Fundraising For Charitable Purposes